

## **News Release**

### **IMMEDIATE RELEASE**

# All-New Hyundai NEXO achieves five-star rating in Euro NCAP testing

- The All-New Hyundai NEXO achieves maximum five-star rating in the Euro NCAP safety test
- Hyundai's second generation of commercialised fuel cell electric vehicles is among the safest, particularly in the adult occupant and child occupant categories
- NEXO's SmartSense active safety and driving assistance technologies exceed highest European safety standards

**SEOUL, October 25, 2018** — Hyundai Motor has received the maximum five-star safety rating from the Euro New Car Assessment Programme (NCAP), the independent vehicle assessment organisation, for the All-New NEXO. Hyundai's second generation fuel cell electric vehicle demonstrated its high active and passive safety in all four NCAP rating categories. NEXO protects passengers in the event of a collision also due to the chassis' superior rigidity.

"The five-star rating of NEXO in the Euro NCAP is another proof point for our industry-leading position in the field of future mobility," says Andreas-Christoph Hofmann, Vice President Marketing and Product, Hyundai Motor Europe HQ. "We are not only a pioneer in bringing future mobility onto the streets, but our cars are also among the safest. The Euro NCAP ranking confirms our commitment to provide customers with the highest level of safety and innovative mobility solutions."

#### Hyundai SmartSense: Latest active safety technologies

To comply with the highest European safety standards, the All-New NEXO features the latest Hyundai SmartSense active safety and driving assistance technologies. They help to drastically lower the risk of collisions and increase comfort on board the NEXO.

Forward Collision-Avoidance Assist (FCA) with Pedestrian Detection in particular, which was rigorously tested in the Euro NCAP, belongs to the advanced active safety feature that alerts drivers to emergency situations, braking automatically if required. Using front radar and camera



sensors, FCA operates in three stages. Warning the driver visually and acoustically, it controls the brake according to the collision danger level, and applies maximum braking force to avoid a collision or minimise damage when a collision is unavoidable.

Furthermore, the Lane Following Assist (LFA), which also received a top-rating in the Euro NCAP testing, keeps the car in the middle of the lane and alerts the driver in unsafe movements at a speed from 0 to 150 km/h by sensing the car's position.

In recent years Hyundai cars have regularly received the top Euro NCAP safety rating. Among others, Hyundai's i30, Kona, Tucson, Santa Fe and IONIQ already received the maximum five-star rating in the assessment programme. The continuous top rating, underlines Hyundai's engineering credibility in terms of safety and reliability.

The All-New NEXO has been on sale throughout Europe since mid-2018.

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#### **About Hyundai Motor Company**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services offered available in more than 200 countries. Employing more than 110,000 employees worldwide, Hyundai sold more than 4.5 million vehicles globally. Hyundai Motor continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO – the world's first dedicated hydrogen-powered SUV. In 2018 the company revealed its new design philosophy 'Sensuous Sportiness', which will be embodied by all upcoming Hyundai vehicles.

More information about Hyundai Motor Company and its products can be found at: <a href="http://worldwide.hyundai.com">http://globalpr.hyundai.com</a>

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